SAINTS COLLEGE LIBRARY TRIVANDRUM

(Pages : 3)

F – 4090

Reg. No. : .....

Name : .....

Third Semester B.Com. Degree Examination, January 2019
(First Degree Programme Under CBCSS)
Complementary Course : CO 1331/CX 1331
INFORMATION TECHNOLOGY IN BUSINESS
(Common for Commerce/Commerce and Tax Procedure and Practice)
(2014 Admn. Onwards)

Time : 3 Hours

Max. Marks : 8

SECTION – A

Answer **all** questions in **one** or **two** sentences. **Each** question carries **1** mark.

1. What is e-commerce ?
2. What do you mean by Office automation ?
3. What is intranet ?
4. How can IP address be used ?
5. What is FTP ?
6. List any two benefits of e-governance.
7. What is video conferencing ?
8. What do you mean by domain name ?
9. What is Usenet ?
10. Name any two top level domain names.

(10×1=10 Mark

SECTION – B

Short answer questions. Answer **any eight** questions. **Each** question carries **2** marks.

11. Describe Internet Relay Chat.
12. List the commonly used internet protocols.
13. What do you mean by e-mail address ?
14. What are the drawbacks of EDI ?
15. Distinguish between Telnet and Gopher.
16. What is WWW ?
17. List the benefits of B2C e-commerce.
18. What do you mean by Desktop publishing ?
19. Describe FTP.
20. What is G2B e-governance ?
21. What are the Limitations of e-commerce ?
22. What are the characteristics of internet ? **(8×2=16 Marks)**

SECTION – C

Short essay questions. Answer **any six** questions. **Each** question carries **4** marks.

23. Distinguish between G2C and G2B interactions of e-governance.
24. Explain B2E e-commerce.
25. Explain how EDI reduce lead times and stockholding.
26. Explain Payment management in the context of B2B e-commerce.
27. Discuss applications of IT in product development and product improvement.
28. Discuss the advantages of internet.

29. What are the modes of e-banking ?

30. Distinguish between debit and credit cards.

31. Discuss the process of credit card operation. **(6×4=24 Marks**

SECTION – D

Essay questions. Answer **any two** questions. **Each** question carries **15** marks.

32. Explain EDI and its benefits.

33. Describe the different types of Interactions in e-governance.

34. What are the limitations and challenges of e-commerce ?

35. Discuss the business models of e-commerce. **(2×15=30 Marks**